

***These days people pay more attention to artists (writers, painters and so on) and give less importance to science and technology. To what extent do you agree or disagree?***

It is sometimes argued that attention given to artists such as writers and painters has been way more than that ~~of~~ given to science and technology. To a certain extent, I agree with this notion; however, I also think that people are becoming more interested in technological achievements and the role they are playing in their life.

On the one hand, there are several reasons why both artists and their works have ordinarily been more attractive for many people. Firstly, art is entertaining. Overwhelmed by the burden of work for many hours of a day, many people see the various mediums of art as a means to fill their free times after work and recharge their spirit for the days to come. Moreover, youngsters choose to find their role model among artists. The lifestyle that many celebrities pursue and broadcast via media and social networks has been a source of inspiration for many young people who are struggling to find their way through liveslife.

On the other hand, the technological attainments have become more attractive than have been ever before. To begin with, knowing the importance of public attention, technological companies are employing videos and images to present their work/products in both attractive and easily acquirable ways for general public, rather than in scientific papers, which are not only ~~are they~~ considered dry and hard-to-grasp for general public, but also might deter many potential buyers from new devices made with these technologies, hence less financial success for these companies. Furthermore, technology savvies are more likely to move up the corporate ladder. Considering the competitive climate of the job market, people are aware that if they were equipped with the latest scientific knowledge, they would be more likely to land a lucrative job with higher fringe and benefits.

In brief, although I believe that the artists are generally more appealing to general people, it seems ~~the-that~~ technology and science have ~~been~~ started to be more and more popular, for both companies and people see numerous opportunities in this popularity.